Project Kerckhoff

IRI Project Presentation

More than 2,400 people lost their jobs in a media landslide so far this year

Benjamin Goggin Mar. 29, 2019, 9:13 PM

Mike Blake/Michael Kovac/Lara O'Reilly/INSIDER

- In March, New York Media annou
  32 job. That brought the number

In News Industry, a Stark Divide Between Haves and Have-Nots

Local newspapers are failing to make the digital transition larger players did — and are in danger of vanishing

The Salt Lake Tribune

'Local news is not a business anymore' — Observers react to The Salt Lake Tribune going nonprofit

The New York Times

High School Journalists Land a Scoop, and the Principal Resigns

When local newspapers shrink, fewer people bother to run for mayor

"In a well-functioning system, citizens need to be actively engaged in their government and aware of decisions made by their elected representatives. Newspapers are a means of citizen engagement, and this study provides evidence of the importance of this link."

By **JOSHUA BENTON** @jbenton April 9, 2019, 3:30 p.m.

Gina
Pitts

What do strong local newspapers do? Well, past research has shown they increase voter turnout, reduce government corruption, make cities financially healthier, make citizens more knowledgable about politics and more likely to engage with local government, force local TV to raise its game, encourage split-ticket (and thus less uniformly partisan) voting, make elected officials more responsive and efficient, and bake the most delicious apple pies. Okay, not that last one.

Pew Research Center *Journalism & Media*

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ANALYSIS

NOVEMBER 3, 2016

Civic Engagement Strongly Tied to Local News Habits

Local voters and those who feel attached to their communities stand out

UCLA professor emeritus pleads no contest to sexual assault charges

BY **MELISSA MORRIS** CAMPUS, NEWS
Posted: May 2, 2019 12:10 pm

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BREAKING NEWS

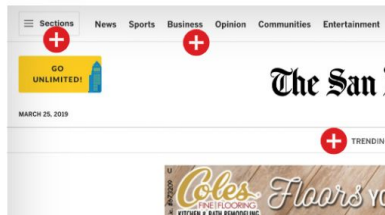dailybruin.com DB

SHARE TWEET *This post was updated May 6 at 6:14 p.m.*

A UCLA professor emeritus pleaded no contest to two charges of sexual assault of children under 14 years old.

Thomas Fairleigh Denove, a professor emeritus in the UCLA School of Theater, Film and Television, was arraigned Nov. 9, according to court documents. He was charged under

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ABOUT UNION-TRIBUNE

State-of-the-art publishing system powers faster, sleeker Union-Tribune website

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MARCH 25, 2019

TRENDING

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KITCHEN & BATH REMODELING
Floors Yo

The Guardian

The source code of the world's leading liberal voice

London | https://www.theguardian.com/

Repositories 1,310 | People 31 | Projects 0

Report abuse

Pinned repositories

frontend
The Guardian Dot Com.
● HTML ★ 5.3k ⑂ 539

grid
The Guardian's image management system
● Scala ★ 1.3k ⑂ 106

riff-ra
The Guar
● Scala

prout
Looks after your pull requests, tells you when they're live
● Scala ★ 121 ⑂ 11

play-secret-rotation
Rotate your Application Secret on an active cluster of Play app servers
● Scala ★ 5

amiab
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● Scala

Find a repository... | Type: All ▾ | Language: All ▾

frontend
The Guardian Dot Com.

journalism

● HTML ★ 5,286 ⑂ 539 Updated 19 minutes ago

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All the Code That's Fit to Print

Scoop: A Glimpse Into the NYTimes CMS

BY LUKE VNENCHAK JUNE 17, 2014 2:15 PM 💬 24

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You know the importance of technology to the future of journalism has become a widely accepted fact when a prominent editor decides to join a new company because of its content management system. That's what Ezra Klein told The New York Times about his decision to leave The Washington Post for Vox Media, a digital publisher with a fancy, custom-built CMS. Klein couldn't quite describe what made the Vox system so special, but the fact that a journalist said he loved, let alone even tolerated, his CMS was all you needed to know that the world has changed.

Suddenly, the CMS, an often derided but necessary tool of modern journalism, is cool. Vox uses its CMS as a recruiting tool. Google is not-so-secretly building a CMS for the news industry. Times media columnist David Carr recently devoted an entire column to the up-and-coming blogging platform/CMS called Medium, and proclaimed that "the content management system is destiny."

Popular Modern Tools

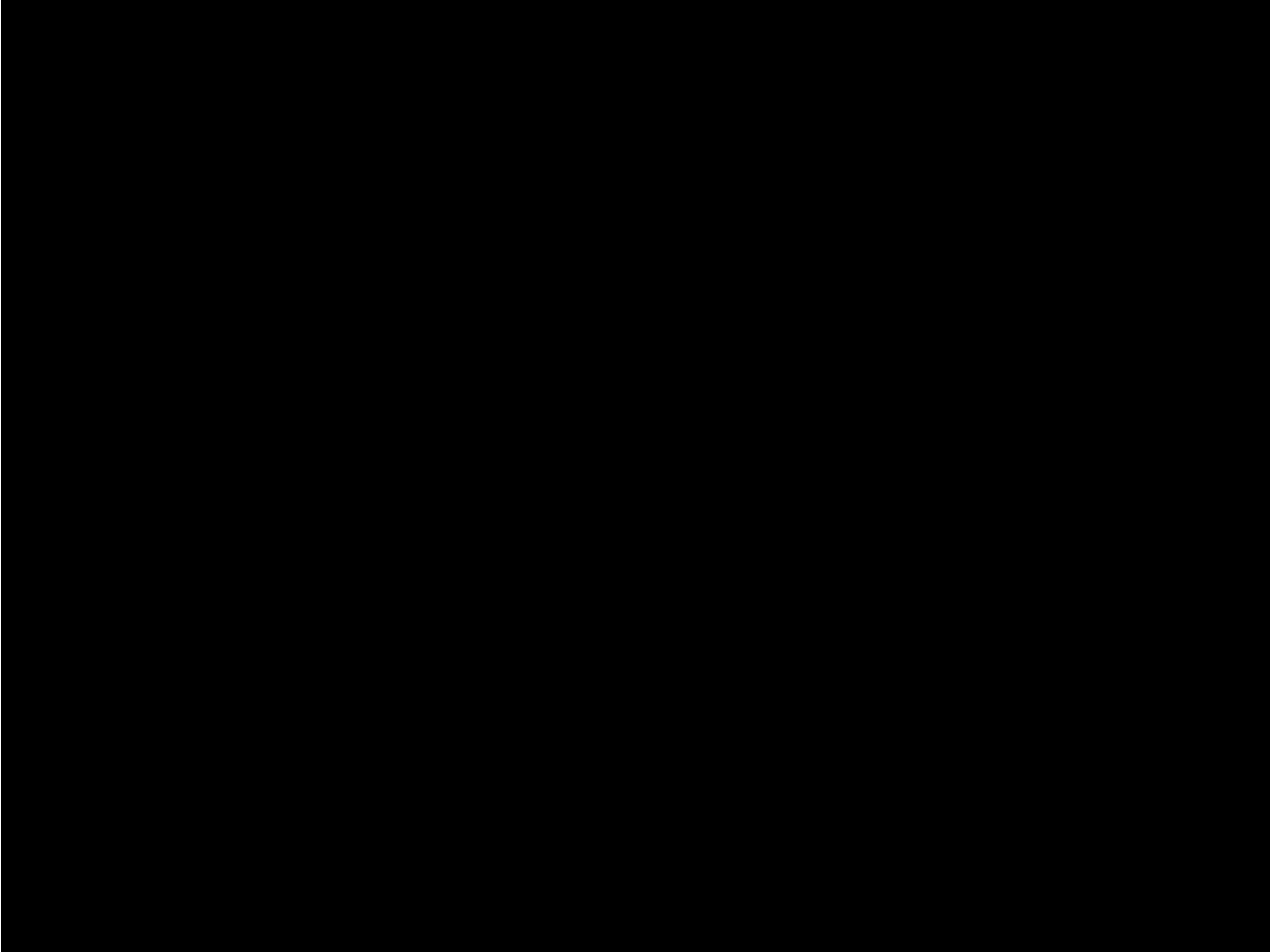+ Well liked, well understood
+ Collaborative, cheap
- Not suited for publishing needs

Traditional Publishing Software

+ Powerful, functional, reliable
- Expensive
- Proprietary - Vendor Lock-In
- Hard to extend and use for different platforms

DEMO

Topic

Helping small/medium newsrooms modernize and make the digital transition.

- Falling revenue and consumption of local news
    - newsrooms are resource strapped
- Changing reading habits and publishing environments
- Demand for higher quality, interactive journalism at lower and lower price points

Ideas

An open-source, fully extensible content management system

- Developed, collaborated on by the community, rather than being built by a single corporate entity
    - distributes the development cost and time over many smaller resource pools
- Integration with the tools writers/editors are familiar with, and allow the platform to publish to many different places

Process

Start small, gain traction, expand

- Organized a team of 5 student volunteer developers at UCLA (freshman-senior)
- Pilot with the Daily Bruin's prime magazine project, and one off features
- Iterate design and features based off feedback from initial users and expand upon those areas
- Needs reliability + reputation in the product
- Plans for continuity and future development

Results

Core functionality complete, ease of use, QOL improvements next

- Main functionality in place (lacking polish in some areas)
- Needs more work in making it easier to use and deploy for organizations wanting to try it out without commitment/resources to set it up themselves
- Extra functionality to improve the experience of using the CMS